

Overview: Wireless Device Rate Plan Optimization

Breakaway Services offers wireless managed services directed at saving companies like CUSTOMER both time and money. This service enables administrators and managers to maximize the benefit and minimize the cost of their wireless program while reducing their workload significantly. Our cost optimization and management tools reduces client's wireless bills 20 to 40% on average. In one case, this technology identified annual savings of \$1.3M million 8,000 phones for a top bank. For another company, we identified savings of over \$50,000 annually on just 100 phones. The cost savings become even more substantial with use of our policy deployment tools, empowering companies to meet aggressive budget goals.

Key deliverables include:

- **Roll-up of accounts across carriers and markets** into a single service-based solution.
- **Implementation of a sustainable company policy** with tools that reduce usage and costs through automated feedback highlighting expense outliers to end-users and managers
- **Visibility into trending** including the success over time of the Breakaway Mobile™ Management Service on reducing costs
- **Continual optimization of users' rate plans** as calling habits change, phones are moved to new owners, new phones are added, and new rate plans are offered.
- **Identification of unused or misused phones** before unnecessary expense is incurred.
- **Accurately tracking of wireless assets** so you know which employees have which phones, on which plans, with which carriers, etc.

We look forward to further exploring opportunities for efficiency and cost savings in CUSTOMER's wireless program.

Ric Reifel
Director of Sales
Breakaway Services